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paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2013-01-01 Pages: 263 Publisher: the Tsinghua Basic information title: Financial Management (21st century ordinary institutions of higher learning practical planning materials) economic management series Original Price: 32 yuan Author: Wang Wenhua Press : Tsinghua University Publication Date :2013-01-01 ISBN: 9.787.302.303.084 words: Page: 263 Revision: Binding: Folio: 16 Weight: Wang Wenhua editor of Editor's Choice Financial Management (21st century ordinary institutions of higher learning and practical planning materials) China's economic reform-oriented. as the yardstick to the new accounting standards and corporate financial rules. the system of financial decision-making. financial control. financial risk. financing management. investment management. liquidity management and profit distribution management as the main content. a comprehensive and systematic exposition of the basic theory and methods of modern financial management. Summary Financial Management (21st century ordinary institutions of higher learning practical planning materials) compiled according to the requirements of the financial management undergraduate teaching. application type. positioning and characteristics of undergraduate institutions. focusing on the combination of theory and practice. highlighting the ability of students. The book is for the system to financial decision-making. financial control. financial risk and funding management. investment management. liquidity management and profit distribution management. a comprehensive and systematic exposition of the basic theory and methods of modern financial management. The book is innovative and forward-looking; clear thinking. and focused; system science. structured. Wang Wenhua editor of the Financial Management (21st century ordinary institutions of higher learning practical planning materials) can be used as applied undergraduate institutions in economic management textbooks are also available for enterprise management personnel study reference. Concept of Contents Table of Contents Chapter Section I General financial management. financial activities. the financial relationships of the elements of corporate financial...

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