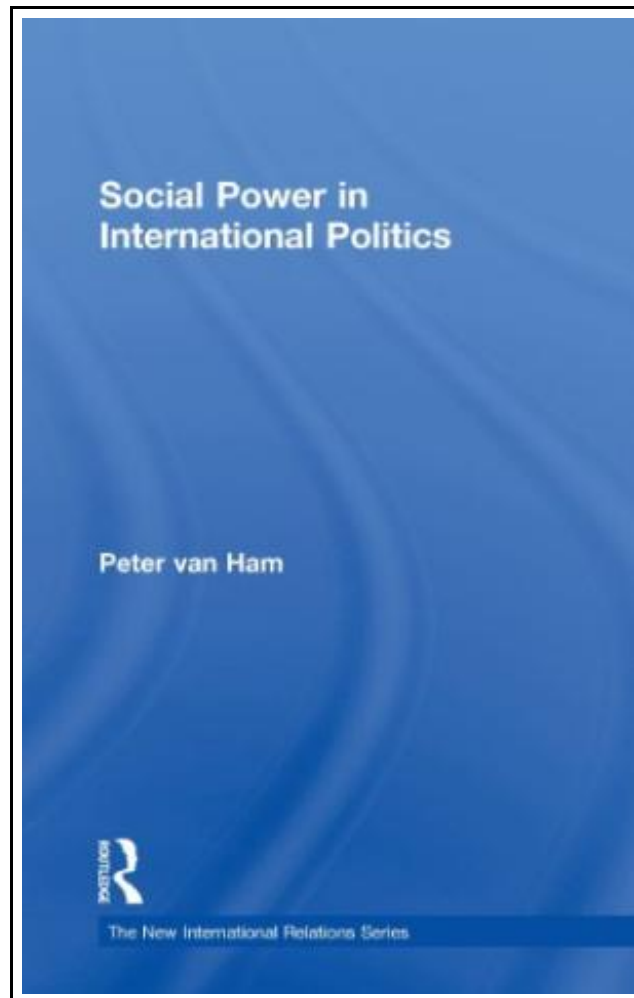


Social Power in International Politics (Hardback)



Filesize: 1.54 MB

Reviews

Very useful to all group of folks. This really is for all who statte there was not a worthy of reading. I am very happy to explain how this is the best pdf i have study inside my personal life and can be he greatest book for actually.

(Marcelle Homenick)

SOCIAL POWER IN INTERNATIONAL POLITICS (HARDBACK)



Taylor Francis Ltd, United Kingdom, 2010. Hardback. Book Condition: New. New.. 234 x 158 mm. Language: English . Brand New Book ***** Print on Demand *****.Social power, defined as the ability to set standards, create norms and values that are deemed legitimate and desirable, without resorting to coercion or payment , is a central part of contemporary international politics. This text introduces and defines the concept of social power and considers how it works in international politics. It demonstrates how social power is a complex phenomenon that manifests itself in a wide variety of ways and circumstances, particularly in culture, institutions, law, and the media. Providing a global perspective on the role of social power from the EU, the US, the Middle East, and China, this book: * Focuses on the key aspects of social power: centrality, complexity, and comprehensiveness. * Examines the complex relationship between soft and hard power, the role of the media, and new communications technologies. * Explores the interplay between state and non-state actors in framing the public discourse, setting the agenda, molding identities, and ultimately determining the outcome of policy processes. * Features a broad range of international case studies and addresses issues including: culture and pop culture, media, public diplomacy, and branding. With particular focus on the social power of non-state actors, such as non-governmental organizations, the media, and consumers, Social Power in International Politics offers a thought-provoking new perspective on how power is exercised in the complex reality of the contemporary world. It will be of particular interest to students and scholars of international relations, political science, and media and communications studies.



[Read Social Power in International Politics \(Hardback\) Online](#)



[Download PDF Social Power in International Politics \(Hardback\)](#)

Related PDFs



I Am Reading: Nurturing Young Children s Meaning Making and Joyful Engagement with Any Book (Paperback)

Heinemann Educational Books, United States, 2015. Paperback. Book Condition: New. 234 x 185 mm. Language: English . Brand New Book. It s vital that we support young children s reading in ways that nurture healthy...

[Read PDF »](#)



Oxford Reading Tree Read with Biff, Chip, and Kipper: Phonics: Level 3: Such a Fuss (Hardback)

Oxford University Press, United Kingdom, 2011. Hardback. Book Condition: New. 172 x 142 mm. Language: English . Brand New Book. Read With Biff, Chip and Kipper is the UK s best-selling home reading series. It...

[Read PDF »](#)



Oxford Very First Dictionary (Paperback)

Oxford University Press, United Kingdom, 2012. Paperback. Book Condition: New. Georgie Birkett (illustrator). 234 x 182 mm. Language: English . Brand New Book. A fully illustrated alphabetical first dictionary for 4-5 year-olds. A fresh new...

[Read PDF »](#)



Oxford First Illustrated Maths Dictionary (Paperback)

Oxford University Press, United Kingdom, 2013. Paperback. Book Condition: New. 234 x 180 mm. Language: English . Brand New Book. The Oxford First Illustrated Maths Dictionary supports the curriculum and gives your child a head...

[Read PDF »](#)



Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply Caring Communities (Paperback)

HarperCollins Publishers Inc, United States, 2016. Paperback. Book Condition: New. Reprint. 203 x 135 mm. Language: English . Brand New Book. An international bestseller, Barbara Coloroso s groundbreaking and trusted guide on bullying-including cyberbullying-arms parents...

[Read PDF »](#)