



## Transparency improvement potentials through Location Based Services

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AV Akademikerverlag Mai 2014, 2014. Taschenbuch. Book Condition: Neu. 220x150x6 mm. This item is printed on demand - Print on Demand Neuware - The book focuses on the performance improvements of Location Based Services in the cross delivery process through the application of mobile devices. Due to the appliance of proprietary and not interconnected IT systems in companies, arise media breaks and as a consequence no continuous information flow along processes. The interruption of information flows make processes non transparent and therefore increase the uncertainty within the supply chain. The trend towards smart phones and constant internet access make the availability of location- and content related information pervasive. Hence, LBS can be utilized in modern tracking and tracing systems to monitor vehicles in real time and also the goods loaded. With the integrated navigation systems in mobile devices it is also pre-dict the estimated time of arrival and react appropriate on unexpected events (e.g. traffic jams) All the data can be shared with other participants what significantly improves the transparency for the whole supply chain. 96 pp. Englisch.



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