



## Working the Cloud: The Ultimate Guide to Making the Internet Work for You and Your Business (Paperback)

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By Kate Russell

Crimson Publishing, United Kingdom, 2013. Paperback. Book Condition: New. 212 x 138 mm. Language: English . Brand New Book. Learn how to master the online technology for your small business needs. If you want every part of your business to be more productive and therefore more profitable look no further. Working the Cloud gives you the knowledge to harness the power of free online tools and resources and watch the internet turn into a crucial asset for your business. Whether you've already got your business up and running or you're just starting up, learn how to save time and cut costs with online tools. Working the Cloud helps you embrace new devices, apps and technologies and evolve your small business in the changing digital market. TV's Kate Russell who appears weekly on the BBC's flagship technology show, Click, looks at every part of your business from social media and marketing to office management and cost cutting, explaining how to improve any business. Find out: \* Where to find free online tools and resources and how to use them \* How to build a successful online community and positively engage with customers \* How successful entrepreneurs used the internet to...



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