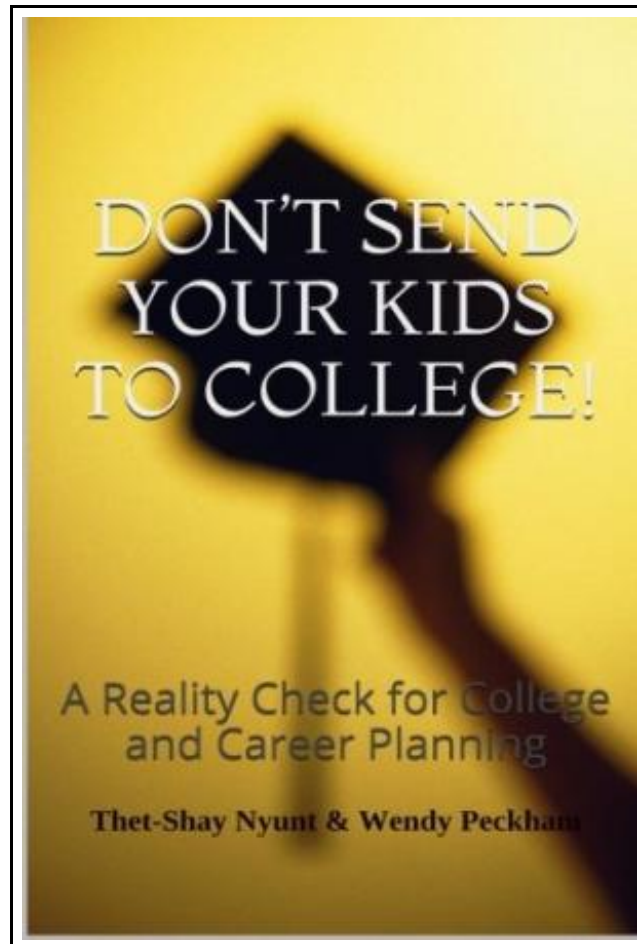


Don t Send Your Kids to College: Reality Check for College and Career Planning (Paperback)



Filesize: 1.92 MB

Reviews

These kinds of pdf is the ideal ebook accessible. Of course, it is actually play, nevertheless an interesting and amazing literature. I realized this publication from my i and dad suggested this book to find out.

(Ms. Ruth Wisozk)

DON T SEND YOUR KIDS TO COLLEGE: REALITY CHECK FOR COLLEGE AND CAREER PLANNING (PAPERBACK)

[DOWNLOAD](#)

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Today, when nearly seventy percent of Americans have attended college and thirty-three percent are college graduates, you would think that our economy would at least rise above the 1950-1970 post-World War II levels. But it hasn't, and as a matter of fact, the number of graduates may have no bearing on general economic prosperity. The fact is that employers are looking for more than just college and technical school diplomas. Some employers are saying that there is a mismatch of both skills and work behaviors in the graduates produced by American schools at all levels. The low-level jobs that employ many graduates of both technical and academic colleges don't seem to justify the expense or the effort. With results like this, why does the college fantasy continue to exert its fascination? The fantasy endures because bad news has a hard time breaking through the shimmering wall of college marketing. Successful marketing has little trouble spinning the truth that college once was a dependable route to social and economic success. The basic principle of sales and marketing is to identify the need and fill it. The need has always been there, but it wasn't always connected to college. The need is parents' natural concern about raising their children to become independent adults. The parents have always educated their children. For most of human history they taught their own skills to their children. Modern and universal education is only one hundred-fifty years old; universal college education is the real newcomer at sixty years. Since World War II, getting a good job came to be viewed as the result of a college education, with college dividing the management...



[Read Don t Send Your Kids to College: Reality Check for College and Career Planning \(Paperback\) Online](#)



[Download PDF Don t Send Your Kids to College: Reality Check for College and Career Planning \(Paperback\)](#)

Other eBooks



Tales of Knights for Kids: Eight Short Fairy Stories about Knights for Children (Paperback)

Createspace, United States, 2011. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Eight short stories about knights are selected from several books of fairy tales...

[Read ePub »](#)



Learn em Good: Improve Your Child's Math Skills: Simple and Effective Ways to Become Your Child's Free Tutor Without Opening a Textbook (Paperback)

Createspace, United States, 2010. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.From a certified teacher and founder of an online tutoring website-a simple and...

[Read ePub »](#)



Talking Digital: A Parent's Guide for Teaching Kids to Share Smart and Stay Safe Online (Paperback)

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book. It is time for the digital talk. Today, kids are growing up in a wired world. Their...

[Read ePub »](#)



How to Make a Free Website for Kids (Paperback)

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Table of Contents Preface Chapter # 1: Benefits of Having a Website Chapter...

[Read ePub »](#)



No Friends?: How to Make Friends Fast and Keep Them (Paperback)

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Do You Have NO Friends? Are you tired of not having any...

[Read ePub »](#)